



eClerxDigital

ANALYTICS & INSIGHTS

A/B TESTING & OPTIMIZATION

TURN YOUR A/B TESTING AND OPTIMIZATION VISION INTO REALITY

WHY ECLERX DIGITAL



END-TO-END PARTNER

From ideation to implementation through to long-term optimization, eClerx Digital supports your vision



SCALABLE

We integrate seamlessly as an extension of your team and grow with your business



CONSULTING WITH AN EXECUTION FOCUS

We are experts in process development and execution that go beyond just making recommendations




INSIGHTS AND KNOWLEDGE MANAGEMENT

Turn analysis into actionable insights that move your business forward

Increase website, email, and online conversions with data-driven recommendations using eClerx Digital's resources and expertise in A/B testing and optimization. Whether starting from scratch or looking for a partner to scale existing testing and optimization programs, we take on the time-consuming steps of the process, including test roadmap management, campaign setup, QA, and test analysis.


eClerx Digital helps clients maximize the results of their digital activities across the customer journey. We complement your existing capabilities through data analytics and marketing support. Global industry leaders partner with us to cost-effectively scale their digital activities by leveraging our highly-skilled hybrid resource model.

Learn how to scale and optimize A/B testing programs for increased conversion rates, visit eclerxdigital.com




Retargeting

Target content based on a visitor's previous behavior




User Experience

Remove experience obstacles that prevent users from converting



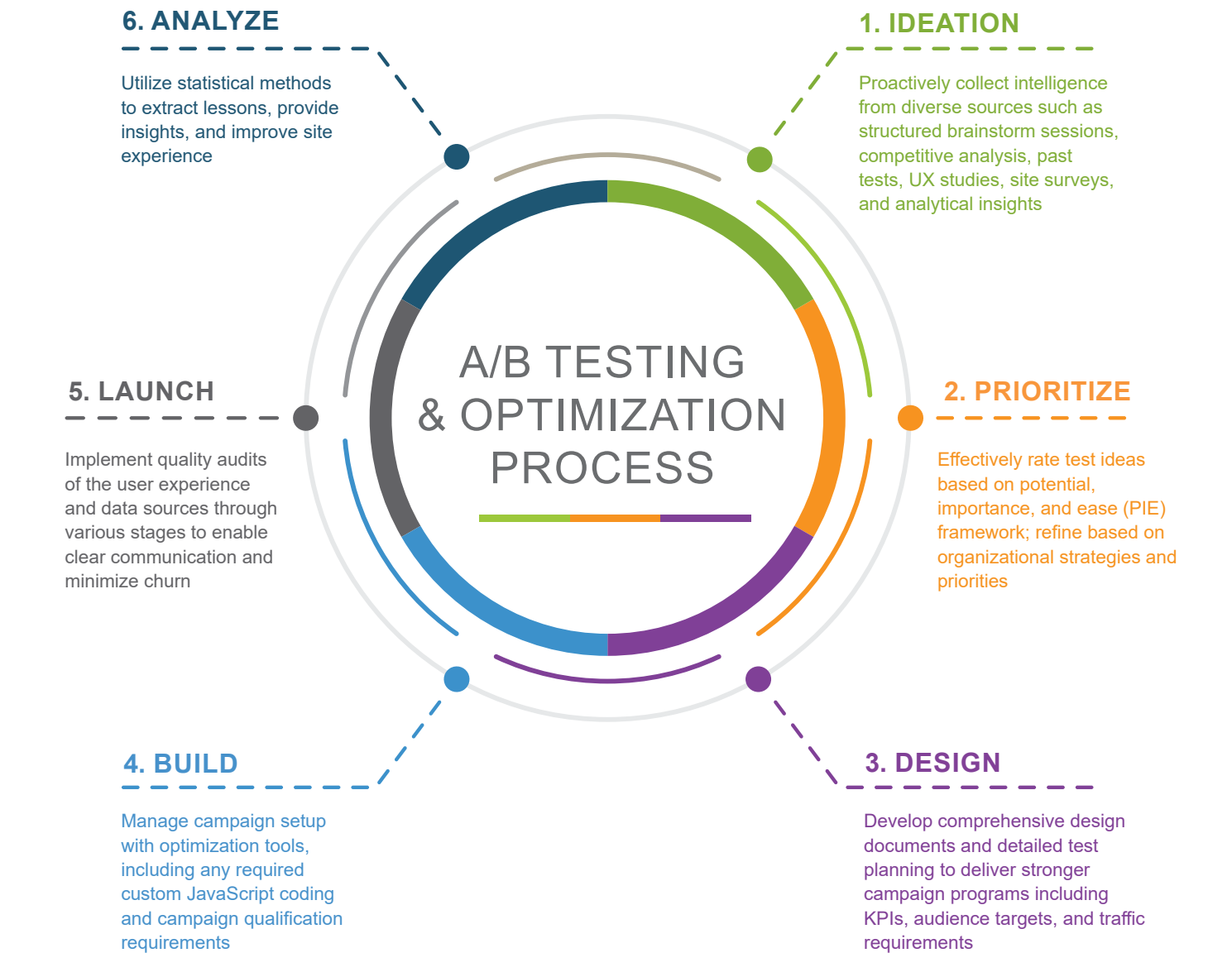
Personalization

Identify and deliver the right content at the right moment for each user



Optimization

Ongoing support to optimize site conversion



ABOUT ECLERX DIGITAL

eClerx Digital is the trusted partner of choice to the world's largest global brands for creative production, eCommerce / web operations, and analytics and insights services. Our rich history of data management and process optimization combined with our industry-leading analytics and marketing operations expertise improves profitability for our clients' digital businesses.

CONTACT
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CONNECT

