



LEADING US CABLE AND MEDIA PROVIDER

A leading US cable and media provider faced daily challenges with its ETL review and quality assurance (QA) process due to dynamic and substantial data changes.

BUSINESS CHALLENGES

- ✔ >4GB of multiple content feeds run through a 10 stage ETL process daily, resulting in countless data errors.
- ✔ Complex architecture made it nearly impossible to determine root causes.

SOLUTION

Following a detailed discovery study, eClerx Digital identified gaps, suggested an automated solution, and provided a daily QA cycle.

CLIENT BENEFITS



Improved user experience from web-based reports



25% reduction in data warehouse maintenance manpower post implementation



Improved root cause analysis despite multistage ETL layers



Eliminated redundant reconciliations

ABOUT ECLERX DIGITAL

eClerx provides critical business operations services to over fifty global Fortune 500 clients, including some of the world’s leading companies across financial services, cable & telecom, retail, fashion, media & entertainment, manufacturing, travel & leisure, software and high-tech. Incorporated in 2000, eClerx is one of India’s leading process management and data analytics companies and is today traded on both the Bombay and National Stock Exchanges of India. eClerx employs 9,000 people across its global sites in the US, UK, India, Italy, Germany, Singapore, and Thailand.

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